**Allurance – Admin**

* Manage People:
* Add new person
* Ask for Role from Drop-Down Roles
* Full Name
* Email Address
* Gender
* Phone Number
* Govt-ID Number
* Govt-ID Upload
* PAN Number
* PAN Upload
* Address
* Pin-Code
* State and District Autofill by Pin-Code
* Auto-collect timestamp
* Manage Team
* Option to search
* Option to add filters with roles and Dates
* Show User-ID then all the details while making the UserID (Filled Above)
* After Click on UserID Show all the activities performed (logs of UserID)
* Filter on time basis
* Approved Requests of that Person, Pending and rejected as well
* Change Password
* New Password
* Confirm New Password
* Option to Disable User ID
* Ask for Reason and then disable
* Show Disabled UserID’s
* Manage Raw-Materials
* Manage Categories
* Add a new Category
* Category Name
* Category Code (Will be unique for every category will check for unique entry)
* Is in Pair (Yes/No)
* Manage Resin
* Add a new resin
* Resin type
* Code for Resin
* Add a Shape
* Option to add shape
* Add Size of Shape
* Ask for Shape from previous option
* Length Breath
* File for Die Sheet where serial numbers to be added
* Add Bezel Material
* Add Bezel Color
* Add Inner Material
* Add Flower
* Add Color Shade
* Manage Designs
* Approved Designs
* Option to search with model number
* Filter Options
* Show Deigns with model number with every detail, along with the designer ID.
* Total number of products Sold and Total Pieces made so far.
* Rejected Designs
* Filter Options
* Show Designs with Designer ID and every detail along with the rejection reason
* Design Rights/Design Registrations
* Pending for Registrations
* Option to search and filter
* All Approved Designs, showing every detail input by designer
* Option to add to applied with Govt. and add files and application number.
* Applied with Govt
* Search with model number/Govt Application number
* Filter on application dates
* Option to submit approval letter for design from Govt.
* Approved From Govt
* Search
* Filter
* Show every detail with application number, approval letter and design details
* Rejected from Govt
* Search
* Filter
* Show every detail with everything.
* Manage Customers
* Search Option to search with Mobile Number/ Email/ Customer ID/ Order ID
* Filter to sort customers on account creation date, order value etc etc.
* Option to download CSV file on customerID based on these filters.
* Customer Details
* All Customer Information Available
* Order details of customer
* All the products purchased and the rest of information.
* Total Business Value of this customer
* Number of Orders
* Customer Activity page
* Option to Disable the Customer Access ask for the reason
* Returns Value/Refunds issued
* Cases-Support Tickets
* Disabled customers
* Show details

- unused - expired - reedem

* Manage Gift-Cards
* Option to See all the giftcards with number denomination as well as pin and allocated to with customer details.
* Search Option
* Filter Option
* With the Search
* Show GiftCard Number - 16digit
* PIN - 6digit
* Issued by - marketing(employeeid)|retail(customerid)
* Date -
* Value/Denomination - show amount
* Used by - userid
* All the details possible
* Manage Requests
* Pending Requests
* Search
* Filter(date as well as on the user-id and on job)
* Show Request
* Request for(New Design/Refund/GiftCards/Production etc.)
* Request by Role
* Request-ID
* Request by UserID
* Request in the form prescribed to each role will be visible here.
* Option to Approve, Reject-with the reason.
* Rejected Requests
* Search
* Filter(date as well as on the user-id and on job)
* Show Request
* Request for(New Design/Refund/GiftCards/Production etc.)
* Request by Role
* Request-ID
* Request by UserID
* Request in the form prescribed to each role will be visible here.
* Rejection time
* Approved Requests
* Search
* Filter(date as well as on the user-id and on job)
* Show Request
* Request for(New Design/Refund/GiftCards/Production etc.)
* Request by Role
* Request-ID
* Request by UserID
* Request in the form prescribed to each role will be visible here.
* Approval time
* Manage Sales
* All the Sales Channel visible here with offline and online separately
* Would be able to see all the details like
* Total Sale of Today
* Monthly Sale
* Yearly Sales
* All orders executed by them
* Customers served(Today, Monthly)
* See the Stock they hold with individual serial numbers
* Manage inventory
* Search
* Filters
* Show all the pieces available in the system with numbers in tables(Example: WareHouse:500, Offline Channel:1500, Online Channel:300)
* After click on individual channel it will show the detailed thing ABC warehouse have 100 PCs with these serial numbers and so on, with every other channel)
* Every Product Information visible in this section Designed by, Model Number, Replicated By, Batch Number, Packed by, Auth Card number etc. etc.
* Manage Batches
* Search
* Filter
* Show User-ID with Batch Number, Date, Location, Model Number and Quantity
* Show all serial numbers, batch, authcard numbers and packed by
* Track Campeigns the same as the marketing people are able to see.

**Tried to add much details as possible look-up from the departments below and you feel any necessary information can be added add here.**

**Allurance – Designer**

* Dashboard Statics Page
* Submitted Designs(Pending Designs in Numbers)
* Further after click detailed stats including pending and approved table in categories (example: Bangles, Studs, Bracelets, Pendants etc.)
* Approved Designs(Approved Designs in Numbers)
* Further after click detailed stats including pending and approved table in categories (example: Bangles, Studs, Bracelets, Pendants etc.)
* Last Login time
* Option to see my designs
* Show submitted designs pending for approval.
* Show approved designs .
* Show rejected designs but with the proper remark provided by admin.
* Show filters on the basis of the pre-defined criteria while registering on design ( Example: Category(Studs, Bracelet, Pendant etc.); Resin Type(UV, Epoxy, etc.); Colors(Color Codes etc.); etc.   
  All these fields in Filters are already there defined by admin and designer used these parameters while registering on design.  
  Also add Date as parameters where from to dates can also be used as filters.
* Option to Search on the approved SKU/Model-Number within the designs(Only available in approved designs as SKU/Model-Numbers are generated post approvals).
* Register for a design
* Designer have to fill up the form, where:
* Select options from pre-defined options added by the admin(Example in Categories, Resin Type, Color, Flowers, Inner-Material, Shapes, Size, etc.)
* Take mandate 6 images to be submitted by the designer while registering.
* Option to provide the notes section(Remark), where designer will be allowed to write notes.
* Lookup for designs in company (Access can be optionally provided\*)
* All approved designs will be visible here where,
* Designer can search with model numbers,
* Apply Filters and see the desired results.

All these fields in Filters are already there defined by admin and designer used these parameters while registering on design.  
Also add Date as parameters where from to dates can also be used as filters.

* The designs can be shown with the following parameters:
* Model-Number in Bold.
* All the information filled by the designer.
* All 6 images uploaded by designer while uploading design for approval in carousel\*.

**Allurance – Replicators**

* Dashboard Statics Page:
* Last login time
* Pending Requests for Batch
* Show Date, Model Number, Qty
* Batches Completed
* Show Date, Model Number, Qty
* Rejected Batches
* Show Date, Model Number, Qty, Reason of Rejection Provided by admin
* Register for a batch:
* Collect Model Number in Text (Don’t accept if it is not there in backend), they have to put the model number manually without any option and won’t be accepted if the entered model number do not exist in database.
* Ask for Quantity in number for entered model number.
* Serial numbers:
* Show Batch number, Model Number and Qty with Green Tick (Denoting Approved)
* Show the details for desired model number
* Model Number in Bold
* All the information filled up by designer
* All the 6 images uploaded by designer show them in carousel.
* Show a zip file to download
* First file will be of sticker labels in pdf.
* Will be of dye sheet 12x18 inches where on the shape the serial sheet will be generated.
* Check-Sheet, this sheet will show all the serial numbers and are for official use for physical verification, to be downloaded without approval.

Note: They will be allowed to see these files or section for latest 5 requests and would be able to re-download post approval of admin.

**Allurance – Packers**

* Dashboard Statics Page:
* Last Login Time
* Boxes Pending to be stacked (put in Carton)
* Details Model numbers
* Show Batch and Serial Numbers
* Cartons Packed
* Date, Batch, Model Number, BoxID, Nos Packed.

Note Show details for 45 Days

* Quality Check and Authenticity Card Generation:
* Start Quality Check and Authenticity card generation.

Continued Part

* Authenticity Card generation ask for Batch Number (can be locked) along with Batch Sequence number or Serial number.

Continued Part

* Close Quality Check and Authenticity card generation.

Post Closure of session a PDF file will be ready for download where physical authenticity cards will be in digital format showing the information. This will be without approval.

* Download Section

This Section will show the dates and timings and users will be allowed to download past files post approval by admin.

* Carton Pack:
* Start a Packing Session.

Continued Part

* Add Serial numbers in the box.

Continued Part

* Close Packing Session.

Post Closure a Carton-ID will be generated and a label with the carton ID with the serial number sheet will be generated ready to be downloaded in ZIP file.

**Allurance – Warehouse**

* Dashboard Statics Page:
* Last Login Time
* Stock Check
* Search with model number to get Box-ID and rack code.
* Search with Box-ID to get the content of box.
* Search with Rack Code.
* Total Boxes in stock: number
* Show box-ID’s and Rack Code and Date of log
* Assigned Channel details
* Show Box-ID sent to Channel ID and AWB, Shipping Company etc, details asked on the closing of assigning channel.
* Take Boxes from Packers:
* Start Session

Continued Part

* Ask for Rack-Code (Can be Locked) and Box ID.

Continue Part

* Close Session
* Assign to a channel:
* Start Session

Continued Part

* Ask for Channel Code (Can be Locked) and Box ID.

Continued Part

* Close Session, before closing ask for AWB, Shipping Company, Notes Section and to attach upto 3 files.

Post this a Summary PDF will be downloaded.

**Allurance – Marketing**

* Dashboard Statics Page:
* Last Login Time
* Approved Marketing Material: Number
* All these fields in Filters are already there defined by admin and designer used these parameters while registering on design.
* Option to Search with Model Number.
* All the approved marketing model numbers will be visible with the details and option will be there to update.

These Updates will become live post approval by admin.

* Pending approvals page, this will show all the pending requests at admin.
* Rejected Requests
* This will show the rejected requests with reasons and date and time of rejection.
* Expired Campaigns
* Show all expired campaigns with the success rate with number of orders and value in order.
* Running Campaigns
* Show success-rate of running campaigns with number of orders and value in order.
* Rejected Campaigns
* Campaign details with rejection reason and date.
* Branding Section:
* This will show model numbers and the information shared by designer and the products (Model numbers).
* They can search with model numbers in this unassigned section.
* After finding the model number they have to add these- information:
* Name of product
* Collection Name - Drop-Down to Choose
* Description in paragraphs
* Weight
* Similar to or Color option of (Option to add multiple model numbers here)
* Retail Price
* Retailer/Bulk Price
* Upto 8 Photos or Videos for retailing.
* Collection Sections:
* Add a collection
* Collection Name
* Description
* Upto 20 images and videos for marketing of collection.
* Explore Collections
* Showing products in collections
* Rejected Requests
* Show request along with reason for rejection
* Create Offers and Manage campaigns and Tracking Offers:
* By default we would be providing 15% Off Upto 1000 on the occasion of Birth-Day of customer or Anniversary of Customer, this can be tracked from here and this coupon will be valid for 7 Days from the date of generation and will be automatically sent to customer 2 days before, example on 3rd Birth-Day or anniversary is there we will send email on 1st only. This section will show the details with customer ID and date on which its sent and it will be locked to the customer ID and coupon of course.  
  No customer details to be shown to marketing person everything to be done with customer ID to protect customer data from exposure.
* Manual Campaigns to be created on occasions (like Diwali, Valentine, etc.)
* Sending to the persons opted for it and option to upload CSV file to send to targeted customers.
* Title
* Off Type (Flat or percentage) and if in Percentage upto amount.
* Minimum order amount to avail offer
* Link for store
* Applicable on Collection (If any) or Category
* Offer Valid Till (Date)
* Description
* Option to choose Unique Code for every customer: Y/N
* Redemptions allowed
* Coupon Code (Manually) — Optional
* Upload Design File(HTML email/SVG)
* Open Campaign
* Title
* Description
* Off Type (Flat or percentage) and if in Percentage upto amount
* Minimum order Value
* Number of redemptions allowed.
* Offer Valid Till (Date)
* Coupon Code (Manually)

Manual Campaigns will be sending emails to the customers added by Customer ID’s.

Note: Open and Manual Campaigns will be effective post approval from admin.

Amount, Gift card number, Gift card pin (Security) - 500\*100 -

* Gift-Card Section:
* Issue Multiple Cards for Business Admins:

For Issue of new Gift-Cards

* Take input for email address to be sent on to business admin.
* Take for denomination in INR (for example: 100,250,500,1000 etc.).
* Take the number of Gift-Cards to be generated.
* Title For Email
* Content for Email
* Any File for Draft for email (SVG).
* Notes Section (To be provided by Marketing person placing request).

As The Request is submitted the request will go for approval to the Admin, Post Approval the Gift-Cards will be generated and will be sent to the email address provided and a file will be available to download for the person which will have Request number, Denomination and Gift-Card Numbers, He won’t be able to access the Gift-Card PIN’s.

* Issue Multiple Cards to the People:
* Take Admin Email address
* Take input of CSV File ( Which will have Full Name, DenominationAmount, Email address)
* After CSV File is uploaded, it will show the number of recipients also the Sum of Gift-Card Amount.( These fields can’t be edited and will remain blocked)
* Title For Email
* Content for Email
* Any File for Draft for email (SVG). (Optional)
* Notes Section (To be provided by Marketing person placing request).

As The Request is submitted the request will go for approval to the Admin, Post Approval emails will be sent to the emails with the Gift-Cards in the format provided, also Gift Card Only numbers will be sent to the admin in CSV file as report and will be available for records to the person requested.

* Issue a Single Gift Card:
* Email Address
* Name
* Denomination
* Title
* Body email (Optional)
* SVG File for Design (Optional)
* Notes Section

Post Approval Gift-Card will be sent to the email provided and CSV file can be downloaded from dashboard with showing gift-card number, request details.

Note: No PIN will be shared to anyone else the end user, the files will not show any Gift-Card

PIN, only Email shared along with denomination, date and gift-card numbers will be there.

* Gift-Card requests:
* Track Gift-Card Requests

Every section will have a filter option (Dates) as well as a search option (Parameters in requests).

* Rejected Requests
* Show request number that was generated along with the date and time.
* All the details being put.
* Rejection Reason along with Time.
* Pending Requests
* Show the Request Number that was generated along with the date and time.
* All the details.
* Show Waiting for Approval.
* Approved Requests
* Show the Request Number that was generated along with the date and time.
* All the details.
* Approval Date and Time
* CSV file having the information (Email, Name, Date and Time, Gift-Card Number)
* Track Gift-Card
* Search for a Gift-Card
* Search Column to search with the Gift-Card Number
* Show Date of Generation
* Validity Left
* Expiry Date
* Denomination of Gift-Card (Amount)
* Status (Redeemed/Active/Expired)
* Redeemed Show the Customer ID.
* Option to Resend it if not Redeemed nor expired.

Note: Marketing Dashboards have access to send external emails by the system for the requests submitted post approval by admin. Emails will be going with the emails as: postman@allurance.co and [gc@allurance.co](mailto:gc@allurance.co)

**Allurance – Support Channel**

* Dashboard Statics Page:
* New queries
* Will show all queries
* Open Tickets
* Total open tickets to be addressed are visible here
* My Cases
* Cases that are being assigned are shown here and representative can assign a case to himself/herself directly from here
* Pending requests
* This will show all the pending requests for approval to the admin
* Pending queries
* Look for Order:
* Search from Mobile Number/Email/Customer ID
* Customer details like Name, Date of Birth, Gender etc.
* Show Order details and orders in past.
* Allow to place a refund request with the proper reason, option to add upto 5 images.  
  Once request is placed it will be going to admin for approval.
* Search from Order-ID
* Show the order details and verify it with last 4 digits of mobile number or Pin-Code of billing address.
* Allow to place a refund request with the proper reason, option to add upto 5 images.
* Look for a Case:
* Option to look with a case-ID
* Show all the communications and emails made to customer and by whom and these emails will be sent to customer if any new communication is added.
* Option to assign a case to myself (Once Assigned need to resolve it within 72 hours) once assigned it can’t be seen by other support representatives.
* Communication Channel:
* All the customer emails will be converted in a tickets can can be answered from here, every fresh communication will be coming up with the CaseID or Communication-ID.

We would be using our AI but for exceptional cases we would require this channel with these requirements.

[hello@allurance.co](mailto:hello@allurance.co) for support channels.

Once the Refund request is approved by admin, initiate a refund to the account and mark the order as refunded so that authenticity portal gets disabled and on customer end it also shows refunded.

**Allurance – Offline Sales Channel**

* Dashoard Statics Page:
* Total Orders Served Today
* Total Orders Served This Month
* All order ID’s with Value
* Today’s Sales
* All order ID’s
* Sale in this month
* Individual Break Out of Sales
* Manage Stock
* This will give option to search
* Show all the Model numbers available with the details shared by marketing team
* After Click it will show Table with Batch No, Serial Number, Auth Card Number
* Customer’s Bills
* Option to put mobile number in search
* Showing all the purchases made from same channel ID and download bill again.
* Option to make an exchange-cancelling the previous purchase adding in credits in the account and allowing customer to make a new.
* Option to Search from Order-ID/Invoice Number
* Option to make an exchange- cancelling the previous purchase adding in credits in the account and allowing customer to make a new.

Customer can exchange from offline channel within 7 Days post 7 Days System Won’t allow.

* New Billing
* Take Customer Mobile Number.
* Take customer billing details.
* Add Product Details by adding Serial number—it will be coming from stock
* Option to add multiple products.
* Summary page with billing details and option to edit
* Payment Page
* Cash
* Online Payment
* Ask for UTR Number
* Gift-Card/Account Credits
* Send OTP to registered mobile number
* Pay from credits
* Remaining payment from Online/Cash

All these purchases will be visible to customer in his ID on the webapp also the digital invoice will also be sent to customer via email with [offline-purchase@allurance.co](mailto:offline-purchase@allurance.co)

**Allurance – Online Sales Channel**

* Window to Dispatch Orders and manage ecommerce.
* Customer’s End Front End:
* Home-Page
* NavBar
* Logo,Search, Accounts Section, Wishlist, Cart
* Status like to show latest photos
* Categories to shop pendants, earrings, etc. etc.
* Carousels with links to pages navigation.
* Collections
* Must have product line
* Instagram Feed
* New Launches
* Footer
* Categories
* Collections
* My Accounts Page
* My Orders
* Social Media Links
* Privacy Policy
* Returns and Refund Policy
* Terms and Conditions
* Accounts Page
* My Orders
* Online Orders
* Show all the orders, show order summary, tracking information, order status, if delivered option to download invoice as well as digital authenticity card.
* Offline Orders
* Show All offline orders with every detail, and option to download invoice and digital authenticity card.
* Account settings
* Profile Information
* Customer-ID
* Name
* Email Address
* Date of Birth
* Anniversary
* Manage Addresses
* Addresses for Billing and Shipping
* Show option to make an address default
* Refer and Earn
* Show accounts associated and bonus earned and date
* Payments
* GiftCards
* Show GiftCard Balance
* Option to add GiftCards
* Activity of funds with giftcards (Added,used,Referbonus,expired)
* Saved Payment Options
* My Coupons
* Notification Settings
* Order Related Updated on email
* New Order email
* Order Shipping email
* Order Delivery email
* Marketing and promotions related email to turn on or off
* Wishlist
* Show Wishlisted Products option to add to bag
* My Ratings and reviews
* LogOut
* Product Page
* Product name
* Product Description
* Price
* Alternative Color Options
* Product images/Vidoes
* Wishlist Option
* Add to Cart
* Buy Now
* PinCode and Deliverytime estimates
* Reviews and Ratings, Customer Images
* Cart
* Showing product
* Price of product
* Total Cart Value
* Option to Apply a Voucher
* Delivery address selection
* Review Page
* Show every Detail
* Products purchased with individual price
* Shipping
* Voucher etc
* Payments-Page
* Pay with GiftCard Credits Tick Option
* Pay rest by other modes
* Order Confirmation page with the details.

Rest all basic pages in an ecommerce with the affilation dashboard as well.

**Allurance – Auth-Portal**

Ask for Serial Number and AuthCard Number , Invoice number:

If all three details match in databse:

Show product is genuine and will show animations and a link to store to buy more and social media links

If details don’t match the product is not genuine

* Report to us
* Make a form
* Buy Genuine from us
* Follow us on Social Media